# Sparkpluggers Nashik
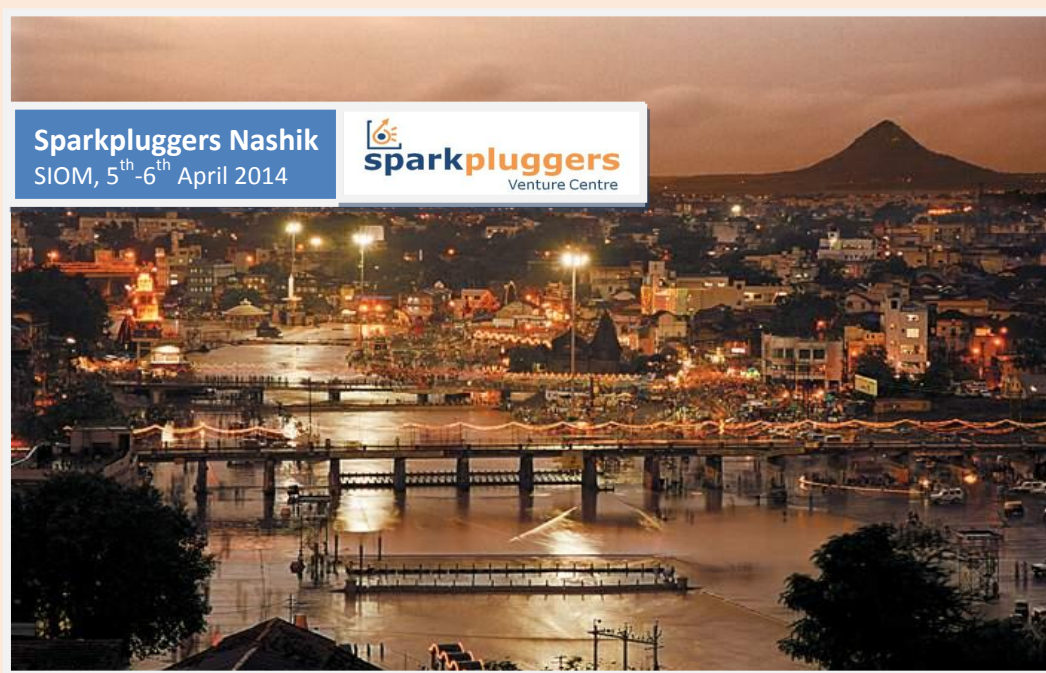
April 5-6, 2014



Nasik is ranked as one of the fastest growing city of India. This has opened up new entrepreneurial opportunities for young professionals to look for avenues of self-employment. In order to be successful, entrepreneurs and aspirants need guidance and support in the initial stages. We wish to propagate entrepreneurship in Nasik by organizing Sparkpluggers workshops to develop entrepreneurial companies. At Sparkpluggers, "we will create an eco-system to promote entrepreneurship, provide a spark to kindle every potential business idea, and to nurture every validated idea to sprout & ripen to its ultimate potential".

## SPARKPLUGGERS

Sparkpluggers is an innovative 48 hours activity that helps entrepreneurs; wannapreneurs and aspirants who wish to learn & develop skills for starting-up and or validate their business ideas. Sparkpluggers' workshop helps start-ups learn business modeling, form a team, create business plan and pitch idea to angel/seed investor all in a weekend.

## FOR WHOM

Active or budding entrepreneurs, technologist, engineers, designers, marketers, content writers, 2nd generation entrepreneurs, students, finance & legal professionals. Any and everyone who is planning to start his/her own venture or are enthusiastic about improving their skills and talent to successfully launch a new project.

## WHEN & WHERE

**5th -6th April, 2014.**
**Symbiosis Institute of Operations Management,**
Address: Ambad-Trimurti Chowk Link Rd, Shravan Sector, Uttam Nagar, Nashik, Maharashtra 422010

## TAKE AWAY FOR PARTICIPANTS

- ✓ Business Model Canvas
- ✓ Idea Pitches to investors

- ✓ Mentoring Sessions
- ✓ Networking

- ✓ Meeting like-minded individuals
- ✓ Building business plans & prototypes
- ✓ Find collaborators
- ✓ Lots of Fun

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## AGENDA

| Timing | Saturday | Timing | Sunday |
|---|---|---|---|
| 9:00 - 10:00 AM | Speed Networking | 9:00 - 10:00 AM | Entrepreneur Story |
| 10:00 - 10:30 AM | Workshop Opening & Expectation Setting | 10:00 - 1:45 PM | Mentoring Session |
| 10:30 - 10:45 AM | Tea/Coffee | | |
| 10:45 - 12:30 PM | Idea Pitches | | |
| 12:30 - 12:45 PM | Team Formation | | |
| 12:45 - 1:45 PM | Business Model Canvas | | |
| 1:45 - 2:30 PM | Lunch | 1:45 - 2:30 PM | Lunch |
| 2:30 - 6:30 PM | Mentoring Session | 2:30 - 4:15 PM | Final Sprint |
| 6:30 PM onwards | Progress Report | 4:15 - 5:30 PM | Plan Pitches |
| | | 5:30 PM onwards | Workshop Closing |
| 8:30 PM | Dinner | 8:30 PM | Dinner |

## MENTORS

Mr. Vikram Mehmi     Founder Sparkpluggers, Ex-CEO Idea. Birla Sun Life Insurance
Mr. Deepak Kalwit     CEO, Sanika Properties
Mr. Rajesh Shetty     Founder, Eco Remedies
Mr. Dinesh Modi     CEO, Innovations
Others :     Confirmation awaited

## WHAT DO YOU NEED TO ATTEND THE WORKSHOP?

Energy! Enthusiasm! Dream! Hunger for achievement! Restless Mind!
A laptop (preferably)     Business Cards     **A workshop ticket**

## TO PARTICIPATE

Sparkpluggers is open for 60 individuals only. We limit our numbers to have a focus and learning approach. **HURRY! LIMITED SEATS ONLY: GET YOURS NOW**
Registration Fee: **Rs 2000/-** (includes stationary, food, snacks for entire weekend)
To participate by paying online click here:
http://em.explara.com/event/sparkpluggersnashik

## CONTACT

For further details contact Mr. Vineet Kapuria  : +91 8975841701
Or write to: sparkpluggers14@gmail.com

## FOLLOW US ON:

@Sparkpluggers14     facebook.com/sparkpluggers

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## FAQ's

**1. Is this a competition?**
No. Sparkpluggers workshops are a platform to learn how to start-up and validate your business idea. In case your idea does not get selected, you receive an opportunity to develop another idea.

**2. What all is covered in my entry fees? What if I can't afford the same?**
You entry fees cover lots of learning and great time over the workshop. Along with the same you will be served tea, snacks, dinner & lunch for 2 days. In fact, the ticket sales rarely covers all workshop costs. We rely on local sponsorships to cover all our costs.

**3. What types of ideas can I pitch? Can I Pitch my existing business?**
Any business ideas are welcome. We focus on all technology, non-technology, social entrepreneurship etc.; all sorts of ideas. You can also pitch your existing business for scaling up purpose. However we would like you to keep in mind the spirit of collaborating with early stage start-ups.

**4. I have multiple ideas. Can I pitch all of them? If not which one should I pitch and how?**
In case our schedules permit we may allow multiple ideas. However, this is an unusual occurrence. Thus, we suggest you select the best idea from you kitty. Select your idea from perspectives of feasibility, scalability and value addition over the weekend.

**5. Will I be working on my idea necessarily?**
You may collaborate on other ideas also. Sparkpluggers is a workshop to help you get your idea validated. It's a forum to learn the nuances of creating business models from ideas. Thus even if you build on another idea you shall still learn during the entire process.

**6. Can I participate if I don't have an idea? What's in it for me?**
Yes. You can participate even if you don't want to pitch an idea. You can still experience and learn the process of business modeling on the path to starting up a company.

**7. What if my idea gets stolen?**
Ideas are not even worth a penny unless they are executed. Thus, do not worry about them being stolen. The ideas will be mentioned in media/blogs and discussed with mentors freely. In case you don't want your idea to be stolen we suggest you register it under appropriate intellectual property rights. Otherwise don't present the idea but enjoy the learning process

**8. How will you help me in my idea?**
Sparkpluggers has collaborated with start-up enthusiasts and experts. These organisations and individuals support the participants with feedback, offering their products for free usage or usage at economical costs if any. The entire format is dedicated to the fact that you start-up.

**9. Can I really start a company in 2 days?**
No. But you will learn the initial process to start up a company and find collaborators with whom you can start the company in near future

**10. I don't know any jargons. Do I FIT-IN?**
Yes. Participating at Sparkpluggers workshop doesn't require any qualification or experience. The required knowledge will be provided to each participant to help them start-up companies. Also be prepared to Learn, Unlearn and Relearn even if you come with a relevant background.

**11. Do I need to read anything prior to coming for the workshop?**
Sparkpluggers organisers will share database of resources and knowledge and intervals during the workshop. Come with an open mind and learning as a motive. Also in case you are pitching an idea make sure you research over the same and practice your pitch.

**12. Can I attend just to watch the workshop?**
Unfortunately there are limited numbers of seats for the workshop. We prefer only individuals who would want to participate in the workshop. You can follow the workshop on our blogs and social media. This is important to keep the spirit of the workshop by ensuring focus and active participation

**13. Will I be guaranteed any funding if my idea gets selected for validation?**
Most mentors and collaborators have investment capabilities and/or inclinations. Moreover your team members, mentors and other collaborators may work towards introducing you to potential mentors. Sparkpluggers has also collaborated with investors and accelerator partners who may wish to discuss potential opportunities.